

DERS KATALOG FORMU
(COURSE CATALOG FORM)

(Course Code) : BUS 501.01				(Course Name) : CONTEMPORARY MANAGEMENT			
Yarıyılı (Semester)	D + U + L (Lc + T + L)	Kredisi (Credits)	AKTS (ECTS)	Dersin Dili (Language)	Dersin Türü (Category)	Dersin İşleniş Yöntemi (Instructional Methods)	Ön Koşulları (Pre Requisites)
2	3+0+0	3	7	English	(Optional)	Lecture	
Course Description				General principles, major topics and essential terminology of the over expanding area of business; issues of general management; the dynamics of Turkey and actual Turkish business cases and anecdotes as well as international examples			
Course Objectives				Upon completion of this course, students will be able to gain an appreciation for basic concepts of management as it relates to the total organization, develop an understanding of dynamics of work environment and obtain skills necessary for effectively allocating and using resources to create value for customers.			
Course Outline				This course provides an introduction to the basic concepts underlying general business, corporate culture, business ethics, social responsibility, human resources, motivation, leadership and teamwork.			
Learning outcomes				<p>1- Define and describe the basic terminology of management.</p> <p>2-Develop an understanding of how modern management theory evolved.</p> <p>3- Analyze and discuss planning, organizing, controlling, decision making, communication, motivation, leadership, human resource development, information systems, social responsibility and management of the future.</p> <p>4- Understand the ethical issues within the field of management.</p> <p>5- Possess the understanding and skills needed as a basis for every course dealing with management</p>			
(Textbook)				Richard Daft and Alan Benson (2016) Management, Cengage Learning			
(Other References)				Articles will be provided as a supplementary reading.			

COURSE PLAN

Week	Topics	Laboratory / Tutorial Work
1	Introduction to class, syllabus, etc. Introduction to Management Why innovative management matters?	
2	The Evolution of Management Thinking Introduction to Case Study Discussion	
3	Corporate Culture Quiz	
4	Managing in a Global Environment 1. Student Presentations (Proposal of your project)	
5	Managerial Ethics, Corporate Social Responsibility and Governance Case Study Discussion	
6	Managerial Planning and Goal Setting Assignment	
7	Midterm Exam	
8	Strategy Formulation and Implementation SWOT Analysis	
9	Innovation, Change and Development 2. Student Presentations (Progress in your project)	
10	Human Resources Management Motivation in Organizations Case Study Discussion	
11	Managing Quality and Performance Assignment	
12	Leadership in Organizations Case Study Discussion	

13	Public Holiday	
14	3. Student Presentations (Final version of your project)	

**DERSİN DEĞERLENDİRME SİSTEMİ
(COURSE ASSESSMENT)**

	Etkinlikler (Activities)	Adet (Quantity)	Katkı Oranı (Contribution) (%)
Yarıyıl İçi Çalışmaları (Semester Activities)	Kısa sınav (Quizzes)	1	15
	Ara Sınav (Mid-semester Review)	1	30
	Presentations (1+1+1)	1	15
YARIYIL SONU SINAVI (FINAL EXAM)		1	40
Toplam (Total)		4	100